

2025 Sponsorship Information Package

Northern Trails Riding Club (NTRC) was established in 1982 as a nonprofit organization. Our mission statement is to promote learning and horsemanship in a fun, family-friendly, structured show environment for horses and riders of all ages and abilities. NTRC attracts riders from all over central and southern Alberta to the Didsbury Agricultural Society arena for 4 shows per year, held monthly June through September. We have classes for all ages, disciplines, and abilities. We have a progressive category system which allows riders to compete at their own riding level and advance through the divisions as they become more experienced. At the end of the season, we celebrate the success of our members through an awards banquet.

As we go into our 43RD year as a club, we are seeking sponsors to invest in the continued success of our club.

Sponsorship dollars will be used towards:

- Year end awards
- Banquet
- Show operations
- Judges
- Facility rental

Sponsorship Levels

Platinum Sponsorship \$500+

Your business will be advertised 5 x throughout the year on our social media page. Your logo will be added to our website under sponsorship. We will display your banner at all NTRC events (shows/banquet/clinics) **Banners to be provided by the business** Invitation to attend the year end awards banquet. Sponsorship announced during the show and during the awards banquet.

Gold Sponsorship \$300

Your business will be advertised 3 x throughout the year on our social media page. Your logo will be added to our website under sponsorship. We will display your banner at all NTRC events (shows/banquet/clinics) **Banners to be provided by the business** Invitation to attend the year end awards banquet. Sponsorship announced during the show and during the awards banquet.

Silver Sponsorship \$200

Your business will be advertised 2 x throughout the year on our social media page. Your logo will be added to our website under sponsorship. We will display your banner at all NTRC events (shows/banquet/clinics) **Banners to be provided by the business** Sponsorship announced during the show. Sponsorship announced during the awards banquet.

Bronze Sponsorship/Friends of NTRC

General support of any denomination (less than \$200) or a donation. Listed on our social media. Listed on our website under sponsorship and announced during the awards banquet.

Thank you for taking the time to consider sponsoring the Northern Trails Riding Club. If you have any questions, please feel free to contact me.

Sincerely,

Megan Wood
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Northern Trails Riding Club
Sponsorship Coordinator

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